# BTOR INFO 2026

5% **Early Bird** Booking BY JUNE 16, 2025 ON AREAS AND STANDS

## **TEST CAMP**

## INTRALOGISTICS

April 15 - 16, 2026 Messe Dortmund

## Westfalenhalle

Messe Dortmund, April 15 - 16, 2026 **Booking by:** while stocks last

## ALL INCLUSIVE

You focus on your exhibits - we take care of the rest: stand construction, highlight tours, catering, hotel recommendations, visitor management, dismantling, and waste disposal. A full-service package at fair prices, with no hidden costs.

# QUALITY LEADS

Quality over quantity: A carefully curated selection of exhibits and individually invited guests ensures content that impresses our visitors and leads that excite our exhibitors. Networking without wasted reach.

## #testcamprocks at Westfalenhalle – only once ...

To mark the 100th anniversary of Dortmund's Westfalenhalle, the TEST CAMP and the IFOY AWARD are moving into the legendary concert hall for a one-timeonly edition. In the heart of this world-famous venue, decision-makers, innovators, and tech experts come together - the place to be for anyone looking to shape the future of intralogistics.







LIVE DEMOS IN THE ARENA

No second row. No side stage. This is your time to shine! The guided highlight tours are the main visitor attraction at the CAMP. They offer guests a compact overview and exhibitors effective matchmaking opportunities.

NEW! Starting in 2026, we will offer product demonstrations in the central test arena.

## TEST CAMP

INTRALOGISTICS



### PUT YOUR INNOVATION IN THE SPOTLIGHT: EXHIBIT AT TEST CAMP INTRALOGISTICS!

1,200 participants, around 100 innovations and new developments, renowned speakers at the Logistics & Robotics Conference, exclusive highlight tours, a central test arena for live demos and hands-on testing, as well as dedicated special testing areas – TEST CAMP INTRALOGISTICS brings the future of intralogistics to life. As an exhibitor, you're not just showcasing products – you're creating real experiences. Visitors test your technologies hands-on, make direct connections with your team, and provide valuable feedback. Make sure your products and solutions reach the people who matter – decision-makers, users, and industry insiders with a genuine interest in innovation and investment.

## 4 STEPS TO CAMP

Step 1: Choose your box\*: It is the basis for every exhibitor. Step 2: Choose your test area: If you plan to offer test drives or other demo setups, you will need an additional area – or you use the central test arena.

Step 3: Choose your Setup Package: You can choose between two mandatory options. Additional equipment is available in the shop. Step 4: Request a quote or

#### guidance:

testcamp-intralogistics.com/en/ request-quote-test-camp



## **PRICE LIST 2026**

(net, valid until November 2025)

#### COMPANY BOX (basis for all bookings, w × d × h)\*

Company Box S: 9 m² (3 × 3 × 3 m) 1A-placement	€15,980
Company Box M: 18 m² (6 × 3 × 3 m) 1A-placement	€ 17,980
Company Box L: 27 m <sup>2</sup> (9 × 3 × 3 m) 1A-placement	€19,980
Shared Stand (3 × 2 m)	from € 4,980
Custom stand sizes upon request and subject to availability.	
The Setup Package is mandatory. Exhibitors can choose between two variants.	
Setup Package Basic	€ 1,380
Setup Package Standard	€ 2,780

### **DRIVING AND TEST AREAS**

Additional driving and test area adjacent to your Company Box (price/m²)€ 140Use of the central test arena and parking areas (flat rate per stand)€ 2,400Live demo in the test arena (per product, including microphone): 10 minutes€ 980

### **MARKETING / BRANDING**

Logo on the event lanyard	€4,300
Coffee bike at/in the stand (required space is free of charge)	€ 5,900
Speaker-Slot Logistics & Mobile Robotics Conference: 20 minutes	€ 2,980

### TICKETS

2-day exhibitor pass (for stand personal only)€ 110/personGuest ticket (instead of € 588 net)€ 110/personOpen Arena (free admission on Thursday, April 16, 2026, from 13.00 to 16.00(visitor registration required at www.testcamp-intralogistics.com).

### CHOOSE YOUR MANDATORY SETUP PACKAGES

Stand construction is standardized and carried out by the TEST CAMP organization. Optional equipment and upgrades are available via the exhibitor shop. Custom stand construction is not permitted. The Setup Package is mandatory for every stand. Two versions are available.

#### SETUP PACKAGE

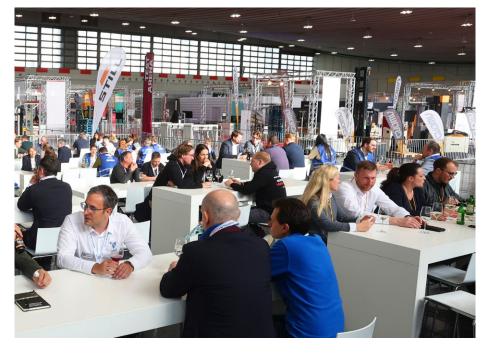
**BASIC** € 1,380

- Setup and dismantling
- Daily Highlight Tours
- Social Media post
- Logo on the website
- Electricity flat rate (1×230 V with triple socket)
- Catering and beverages
- 1 logo banner (small)
- 2 exhibitor passes
- 3 free guest tickets and voucher code for additional guest invitations at a special price
- Hall Wi-Fi

### SETUP PACKAGE

- **STANDARD** € 2,780
- Setup and dismantlingDaily Highlight Tours
- Social Media post
- Logo on the website
- Electricity flat rate (1×230 V with triple socket), LEDs
- Catering and beverages
- 1 high table, 4 bar stools,
  1 bar cabinet, 1 waste bin
- Carpet (standard red)
- 1 logo banner (large)
- 3 exhibitor passes
- 5 free guest tickets and voucher code for additional guest invitations at a special price
- Hall Wi-Fi

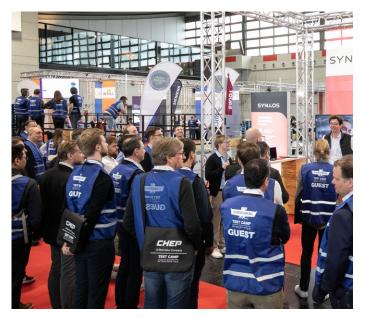
Mandatory service fee for all exhibitors € 395 (cleaning, waste disposal, co-use of forklift trucks, and use of indoor storage for 2 pallets)















TEST CAMP



## CONTACT AND GUIDANCE

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